

Kasie Hayes
PHOTOGRAPHY



B I O G R A P H Y

Kasie Hayes is an Alabama native and a fine artist at her core. She placed highly in several art shows throughout her primary and secondary education and was inducted into an array of academic and art honor societies including the National Honor Society and the National Art Honor Society. Kasie was a Gold Key recipient for the National Scholastic Art & Writing Awards with her original mixed media drawing entitled “Beautiful Eyes.” Well versed in the principles of design and elements of art, Kasie has cultivated a keen eye for detail and composition. She has always been able to conceptualize projects and bring them to life. During her senior year of high school, Kasie became interested in adaptive reuse and inclusive universal design concepts to better serve society as a whole. As a result of this newfound interest, she decided to pursue a Bachelor of Science in Interior Design degree from Auburn University. During the time of her enrollment, Auburn University was ranked the #1 accredited Interior Design program in the nation. In 2012, Kasie interned with the #1 ranked residential interior design firm, Marc Michaels Interior Design in Winter Park, FL. During her studies, Kasie joined the Historic Preservation Guild, served briefly with Habitat for Humanity, and was a student member of IIDA, ASID and USGBC. Kasie graduated with her Bachelor of Science degree in the summer of 2013.

In pursuit of a deeper understanding of the built environment, Kasie stepped back on the plains of Auburn University and began her trek through the Master of Building Construction program. In the summer of 2015, Kasie interned with Holder Construction Group, LLC in Dallas, TX. Upon graduating from Auburn University with her Master of Science degree in December 2015, Kasie accepted a full-time position with Holder where she worked for two years in both their pre-construction and operations departments. During her time at Holder, Kasie learned how to effectively maintain relationships, manage projects, and cultivate team morale.

After marrying her husband, Eric, Kasie decided to return to her first love and became an art teacher at a local high school in Dallas. While she loved teaching, she resigned from her position upon the arrival of their baby girl who was diagnosed with Down Syndrome at birth. Kasie decided to focus on nurturing and managing the needs of their daughter. In 2019, Kasie and her husband welcomed their son.

Through all of life’s twists and turns, Kasie never lost her zeal and love for creativity. Through the ebbs and flows of motherhood, Kasie looked for new ways to create. This search landed her on the doorstep of photography and videography. In her search for something that would merge all of her experiences and passions into the perfect career, while respecting her mission to be a present mother, Kasie set out as an entrepreneur and is now an excellent photographer with niches in real estate and portrait photography.

Kasie brings so many perspectives to the table when she shows up to a project. She draws from all of her creative and educational experiences to deliver exactly what her clients need. She is tangible, relatable, resourceful and a powerful asset to any team.

S E R V I C E S

Kasie Hayes provides photography and videography services to real estate and design-build professionals. Additionally, she offers staging consultations for anyone looking to sell their property. Time and people are the most valuable assets of a company. Utilizing Kasie as your professional photographer will afford you the opportunity to redirect your company resources to the pursuit of future jobs with the full assurance that your completed project or “ready to sell” listing will be captured with excellence.

After all, your company works too hard to not capture your work with excellence.

There are four visual components that Kasie hails as the holy grail of photography goodness: composition, perspective, lighting, and detail.



COMPOSITION

Identifying a strong composition is an obvious requirement to being an effective visual communicator and Kasie carefully considers how the viewer will experience each photo that she takes. Good compositions are well balanced and allow for visual fluidity as the eye moves from element to element in the image. You don't need just another image of your space. You need images with strong compositions that are both inviting to the viewer and effortlessly effective at communicating quality.



P E R S P E C T I V E

Perspective is everything. That is true in life and it is true in photography. Kasie understands the significance of perspective and the role it plays in leading your eye through an image. Changing the perspective of your shot can be the difference between having a mediocre image and an image that is worthy of a debut in the top design magazines. You can guarantee that Kasie will experiment with different perspectives in order to capture the most information and the most attention grabbing shot in your space.



DETAILS

Detail shots should be creatively captured to communicate the nuanced uniqueness of your space. Detail shots can communicate craftsmanship and care. This is why Kasie is always on the lookout out for the opportunity to grab a good detail shot. These shots can add a fun, abstract twist to the myriad of traditional images in your photo gallery.



LIGHTING

All spaces are not created equal when it comes to lighting. There are different light temperatures, light sources and light quantities in any given space. Let's not forget that our greatest source of light, the Sun, moves as the day progresses and changes the look and feel of a space. Kasie knows and understands how to capture a space in different lighting scenarios. She also knows how to make the appropriate adjustments during and after a shoot to create images of consistent quality - even in the midst of inconsistent or unexpected lighting variables.









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CONTACT

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*****Contact for package details and pricing*****

“Because you work too
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